



Immedia Group PLC - IME Major AV Contract Win
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The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

Thursday 23 May
For immediate release

Immedia Group plc
("Immedia" or "the Company" or "the Group")

Major AV Contract Win

Immedia (AIM: symbol: IME) is pleased to announce it has secured a major AV contract with a blue-chip integrated energy company with headquarters based in Aberdeen ("Energy Company").

The Company's AVC division has entered into a significant AV remediation contract with the Energy Company to revamp and upgrade all AV facilities (including screens, projectors, conference facilities, control systems and connectivity) at the Energy Company's HQ.

At this stage the Company is restricted from disclosing further information. It is envisaged that further projects with the Energy Company will follow in this financial year; the Board is delighted with the potential of this partnership and will keep shareholders updated as the relationship progresses.

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About Immedia Group Plc

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Dreamstream-X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include, HSBC, Shell, Subway, BP, Nationwide Building Society, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit www.immediapl.com or email us on enquiries@immediapl.com

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