



**Immedia Group PLC** - IME Major Contract Extension  
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**The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.**

**Monday, 9 April 2018**  
**For immediate release**

**Immedia Group plc**  
("Immedia" or "the Company")  
**Update**

**Major Contract Extension**

In March 2017 Immedia (AIM: symbol: IME), a supplier of multi-media content and digital solutions for leading brands and global businesses, announced that it was undertaking a significant trial of its live broadcast services with a third party on behalf of a major UK high street financial institution.

Today, the Company is delighted to announce that subsequently it has signed a substantial equipment installation contract with a designated contractor on behalf of the same major UK financial institution. This installation work, in more than 450 branches, is to be undertaken in the current financial year.

There is also a contract in place with this financial institution relating to the production and delivery by the Company of live radio services for an extended trial period.

At this stage, until the service contract is completed in full, the Company is restricted from disclosing any further information.

**Notice of results**

Immedia expects to announce its full year results for the year ended 31 December 2017 in mid-April, at which time it will update the market further on current trading.

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**About Immedia Group plc**

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream X platform with encrypted Dreamstream technology deployed in each location. Dreamstream X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include: HSBC, Shell, Subway, BP, Superdrug, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit [www.immediapl.com](http://www.immediapl.com)

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