



**Immedia Group PLC** - IME New contract win  
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## **Immedia Group Plc**

("Immedia" or the "Group")

### **NEW CLIENT CONTRACT**

Immedia (AIM: IME), a supplier of digital audio content solutions for leading brands and global businesses, is very pleased to announce that it has signed a new five year service contract with a major global brand for the supply of branded in-store music and marketing channels. Immedia will provide services to its substantial operations in the United Kingdom and in Europe and provide in-store equipment to facilitate delivery of the service.

Immedia will receive an annual subscription fee per site. Under the agreement, the Group is also exclusively responsible for the production of language specific marketing content, at contracted prices. Additional revenue will also be generated through the supply of Dreamstream™ decoders, which are required by every store subscribing to the service. These services will mark Immedia's entry into a new retail market.

The Board of Immedia expects significant 'take up' of the service, which will build up into the next financial year as the service is rolled out across both existing and new stores.

Further details will follow in due course.

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**About Immedia Group Plc - [www.immediapl.com](http://www.immediapl.com)**

Immedia Group Plc supplies digital audio content solutions, delivered via a scalable audio content streaming platform which enables businesses to stream bespoke live and pre-recorded digital radio channels to internal and external audiences. Each bespoke channel includes interactive functionality and powerful data analytics tools which can be used to improve and fine-tune content to help increase audience engagement.

This information is provided by RNS  
The company news service from the London Stock Exchange