



Immedia Group PLC - IME Trading Update
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Immedia Group Plc
("Immedia" or the "Group")

Trading Update

Immedia Group PLC (AIM: IME), a supplier of digital audio content solutions for leading brands and global businesses, announces that its contract with Arcadia Group Ltd will expire in December 2016.

However, the Group is pleased to announce that it is seeing significantly higher than expected uptake of SUBWAY® Radio by franchisees, further to the contract announced on 8 April 2016. The Board of Immedia expects uptake to further accelerate into the next financial year as the service is rolled out across existing stores and new franchises are opened.

Immedia is also at an advanced stage of product and service development with a major UK retailer and an announcement of a substantive deal is expected in the near future.

~ Ends ~

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About Immedia Group Plc - www.immediapl.com

Immedia Group Plc supplies digital audio content solutions, delivered via a scalable audio content streaming platform which enables businesses to stream bespoke digital radio channels to internal and external audiences. Each bespoke channel includes interactive functionality and powerful data analytics tools which can be used to improve and fine-tune content to help increase audience engagement.

This information is provided by RNS
The company news service from the London Stock Exchange