



RNS Number : 8935Q
Immedia Group PLC
18 October 2013

Immedia Group Plc

("Immedia" or "the Company")

EMI SHARE OPTION SCHEME

The Board of Immedia Group plc (AIM: IME), which provides bespoke digital networks, music strategies and brand conversation, is pleased to announce the following details of new share options granted on 18 October 2013 under the Immedia Group Plc EMI share option scheme:

Name and Position:	EMI share options (FY2013)	EMI share options (FY2014)	Resultant beneficial interest	% of current issued share capital:
Bruno Brookes <i>Chief Executive Officer</i>	348,000	174,000	3,106,700	21.34%
Charles Barker-Benfield <i>Finance Director</i>	187,000	93,500	333,580	2.29%
Ross Penney <i>Business Affairs Director</i>	177,000	88,500	708,888	4.87%
All other qualifying staff	116,648	122,065	n/a	n/a

The option price for all the above awards is 10.0 pence per share, which was a 9.6% premium to the closing mid-market price on 17 October 2013.

Vesting of the 828,648 options granted for FY 2013 is dependent on audited profits before tax for FY 2013 exceeding (a) £350,000 (for directors' options) or (b) £250,000 (for all other qualifying staff options).

Vesting of the 478,065 options granted for FY 2014 is dependent on audited profits before tax for FY 2014 exceeding £475,000.

Vested options may be exercised within a two year period

commencing with first publication of the audited results for the relevant financial year.

These options have been granted to retain and incentivise all qualifying staff.

832,374 of the total of 1,316,712 options currently in issue are capable of being satisfied out of the Immedia Group Employee Benefit Trust's holding of shares in the Company with 484,338 remaining to be satisfied by the issue of new shares and / or purchased in the market as required.

Full details of all options currently in issue and the performance criteria on which vesting depends will be disclosed in the Company's 2013 financial statements.

Contact:

Immedia Group Plc
Bruno Brooks, Chief Executive Officer
1635 556200
www.immediapl.com Tel: + 44 (0)

Daniel Stewart & Company plc
Paul Shackleton
7776 6550 Tel: + 44 (0) 20

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