

# Regulatory Story

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**Immedia Group PLC** - IME Broker Appointment  
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## **Immedia Group plc**

("Immedia" or "the Company" or "the Group")

*Suppliers of multi-media content and digital solutions to leading brands and global businesses*

## **Broker Appointment**

The Company is pleased to announce that pursuant to the proposed merger between SP Angel Corporate Finance LLP ("SP Angel") and Northland Capital Partners Ltd, it has appointed SP Angel as its Broker with immediate effect.

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**About Immedia Group plc**

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Dreamstream-X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include: HSBC, Shell, Subway, BP, Superdrug, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit [www.immediapl.com](http://www.immediapl.com)

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Broker Appointment - RNS