



Immedia Group PLC - IME
GRANT OF SHARE OPTIONS AND WARRANTS
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Immedia Group PLC
02 October 2018

The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

2 October 2018
For immediate release

Immedia Group plc
("Immedia" or "the Company")

GRANT OF SHARE OPTIONS AND WARRANTS

The Board of Immedia Group plc (AIM: IME), which provides bespoke digital networks, music strategies and brand conversation, is pleased to announce the grant of 350,000 Share Options under the Immedia Group Plc Share Option Scheme Rules as well as the issue of 300,000 warrants.

Share Options

The Company has granted the following Share Options:

Name and Position:	Share Options (A)	Share Options (B)	Total number of Share Options	% of current issued share capital:
Bruno Brookes (Chief Executive Officer)	60,000	60,000	120,000	0.82%
Ross Penney (Business Affairs Director)	45,000	45,000	90,000	0.62%
All other qualifying staff	70,000	70,000	140,000	0.96%
Total	175,000	175,000	350,000	2.40%

All of the Share Options have an expiry date of 31 December 2019. The exercise price for all the Share Options is 27.50 pence per share, being the closing price as at 1 October 2018. Vesting of the "A" Share Options is dependent on an audited profits before tax target for FY 2018. "B" Share Options vest after the average closing market price, over 3 days, has exceeded 35 pence. Share Options allocated to the Directors can only be exercised once all previously issued and outstanding options allocated to the respective Directors have been exercised. The exercise of the Share Options held by other qualifying staff members are subject to individually tailored financial performance-related conditions.

The Immedia Group Employee Benefit Trust has a holding of 832,374 shares in the Company and there are 1,068,000 previously issued options outstanding. Accordingly, 585,626 Share Options remain to be satisfied by the issue of new shares and / or purchased in the market as required.

Warrants

The Company has issued the following warrants:

Name and Position:	Warrants	Resultant beneficial interest	% of current issued share capital:
Tim Hipperson* (Chairman)	300,000	300,000	2.06%

*The warrants are held by Morph Management Ltd, a company in which Tim Hipperson has a beneficial interest.

The warrants are exercisable, in three tranches of 100,000 warrants each, at a prices of 30 pence, 40 pence and 50 pence. The warrants are exercisable for a period of 5 years from the date of issue.

These warrants have been issued in accordance with the terms of the Chairman's appointment.

Details of all warrants and options currently in issue and the performance criteria on which vesting depends will be disclosed in the Company's 2018 financial statements.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Trevor Neil "Bruno" Brookes				
2	Reason for the notification					
a)	Position/status	Director				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	IMMEDIA GROUP PLC				
b)	LEI	13800XSRH9SNN1EXX92				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Options under the Company's Share Option Scheme ISIN: GB0033881904				
b)	Nature of the transaction	Grant of Options				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>27.50p</td> <td>120,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	27.50p	120,000
Price(s)	Volume(s)					
27.50p	120,000					
d)	Aggregated information - Aggregated volume - Price	120,000 £33,000				
e)	Date of the transaction	2 October 2018				
f)	Place of the transaction	London Stock Exchange, AIM				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Samuel Ross Penney				
2	Reason for the notification					
a)	Position/status	Director				
b)	Initial notification /Amendment	Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	IMMEDIA GROUP PLC				
b)	LEI	213800XSRH9SNN1EXX92				
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Price(s)	Volume(s)					
27.50p	90,000					
d)	Aggregated information - Aggregated volume - Price	90,000 £24,750				
e)	Date of the transaction	2 October 2018				
f)	Place of the transaction	London Stock Exchange, AIM				

1	Details of the person discharging managerial responsibilities / person closely associated									
a)	Name	Morph Management Ltd A Company in which Tim Hipperson, Chairman, has a beneficial interest								
2	Reason for the notification									
a)	Position/status	Director								
b)	Initial notification /Amendment	Initial Notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	IMMEDIA GROUP PLC								
b)	LEI	213800XSRH9SNN1EXX92								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Warrants over Ordinary Shares 10 p each ISIN: GB0033881904								
b)	Nature of the transaction	Issue of Warrants								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>30.0p</td> <td>100,000</td> </tr> <tr> <td>40.0p</td> <td>100,000</td> </tr> <tr> <td>50.0p</td> <td>100,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	30.0p	100,000	40.0p	100,000	50.0p	100,000
Price(s)	Volume(s)									
30.0p	100,000									
40.0p	100,000									
50.0p	100,000									
d)	Aggregated information - Aggregated volume - Price	300,000 £120,000								
e)	Date of the transaction	2 October 2018								
f)	Place of the transaction	London Stock Exchange, AIM								

For further information please contact:

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About Immedia Group plc

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream X platform with encrypted Dreamstream technology deployed in each location. Dreamstream X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include: HSBC, Shell, Subway, BP, Superdrug, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit www.immediapl.com

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