



**Immedia Group PLC** - IME Change of Broker  
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Immedia Group PLC  
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The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

**Friday, 7 December 2018**

**Immedia Group plc**

("Immedia" or "the Company" or "the Group")

*Suppliers of multi-media content and digital solutions to leading brands and global businesses*

**"Change of Broker"**

The Board is pleased to announce that **Immedia** (AIM: symbol: IME) has appointed Northland Capital Partners Limited ("Northland") as its broker with immediate effect.

For further information please contact:

**Immedia Group plc**  
Bruno Brookes, CEO

Tel: +44 (0) 1635 556200

**SPARK Advisory Partners Limited** (*Nomad*)

Mark Brady  
Neil Baldwin

Tel: +44 (0) 203 368 3550

**Northland Capital Partners Limited** (*Stockbroker*)

Mike Jeremy / Dugald J. Carlean

Tel: +44 (0) 203 861 6625

**TooleyStreet Communications** (*IR & Media Relations*)

Fiona Tooley

Tel: +44 (0) 7785 703523

**About Immedia Group plc**

Immedia Group plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or brand communications.

Our business provides a wide range of 'live' branded channels specifically to retail locations across the UK and Europe with an estimated listening audience of 8.5 million listeners per week. Immedia's interactive audio channels deliver original and relevant content, via its own DreamStream-X platform with encrypted Dreamstream technology deployed in each location. Dreamstream-X provides a mix of 'on brand' national and localised content to a client's workforce and customer base. Each channel is supported with powerful data analytics tools which monitor audience activity and provide data to enable us to further enhance audience engagement.

Immedia Group also creates original video content, 3D animation, app and web development, as well as supplying and installing Audio Visual equipment.

Immedia clients include: HSBC, Shell, Subway, BP, Superdrug, JD Sports, O2, BMW, IKEA and FIFA.

To read more about our business, visit [www.immediapl.com](http://www.immediapl.com)

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