



**Immedia Group PLC** - IME Further re new client contract  
Released 07:00 09-Nov-2016



RNS Number : 67570  
Immedia Group PLC  
09 November 2016

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**Immedia Group Plc  
("Immedia")**

**Further re new client contract**

On 27 September, the Group issued a statement that it had won a three year contract with an undisclosed retailer. The Board is pleased to announce that this contract is with JD Sports Fashion plc. Developments are underway and further details of the services provided by Immedia will be announced in due course.

~ Ends ~

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**About Immedia Group Plc - [www.immediapl.com](http://www.immediapl.com)**

Immedia Group Plc is a multi-media content and digital solutions provider to global businesses and organisations, who are investing in internal and/or Brand communications. Our interactive audio channels deliver original and relevant content, via Immedia's Dreamstream platform, to a client's workforce and its customer base. Each channel is supported with powerful data analytics tools, which monitor audience activity and provide data to enable us to enhance audience engagement.

The Group also creates original video content, 3D & 4D animation, app and web development, as well as supplying and installing Audio Visual equipment. Immedia's clients

include, amongst others, HSBC, Subway Europe, Superdrug, BT Openreach, O2, FIFA, Shell and BP.

This information is provided by RNS  
The company news service from the London Stock Exchange